





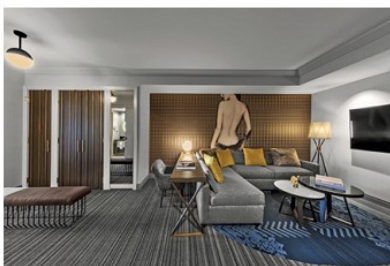
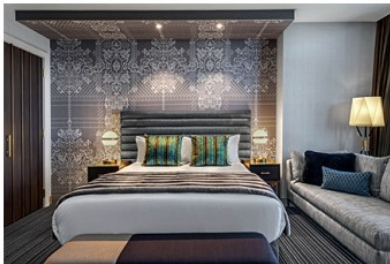
## Hotels



“The design also integrates unexpected elements from the resort’s public areas, such as custom graffiti art and striking wallpaper in the closets and the shadowed figures that separate the shower from the bedroom.”

## ‘VEGAS’ ICON’S *UPGRADE*

**A MASSIVE AND PRESTIGIOUS PROJECT TO REIMAGINE AND RENOVATE ALMOST 3,000 GUEST SUITES AT THE COSMOPOLITAN OF LAS VEGAS HAS BEEN A RESOUNDING SUCCESS.**



**T**he Cosmopolitan redefines the Las Vegas skyline with its stunning architecture and vertically integrated design featuring two 52-story hotel towers and incorporating over 150,000 square feet of convention and conference space; a 75,000-square-foot casino; 300,000 square feet of exclusive and brand-name retail boutiques and fine-dining restaurants.

There is also an 1,800-seat theatre; a 500-seat cabaret; a 50,000-square-foot exclusive spa, salon and fitness centre; multiple nightclub venues; and a 3,800-car underground parking structure.

Therese Virserius, founder of Virserius Studio, who won the commission to carry out the guest room overhaul after an 18 month long competition with 10 other companies, said: “We have refurbished almost 3,000 guest rooms and suites at The Cosmopolitan, who position

important to ensure that every hotel guest got a curated experience with the feeling of being treated as a celebrity – because that is how things are in Vegas.”

Artwork by recently-launched Imaggo Productions, owned by Therese and her sister Regina, was specially created for every suite, while the wallcoverings and all of the furniture pieces were also bespoke, created in-house by Virserius Studio to fit seamlessly in both the interior and exterior spaces.

Therese Virserius said: “We adopted a ‘layered’ approach designed to give the guests the inclination to explore the space to discover different aspects that would not immediately be revealed at first glance. All of the suites are large and every room has a terrace with patio doors and comfortable seating designed by us, so that guests can lounge in luxury both inside and outside. Each suite has a bespoke bar, chairs and sofas and most beds have architectural



themselves as having the 'right amount of 'bad' and also as being THE boutique hotel on The Strip in Vegas, so for us it was

feature canopies over to create a more intimate feeling." »



The design also integrates unexpected elements from the resort's public areas, such as custom graffiti art and striking wallpaper in the closets and the shadowed figures that separate the shower from the bedroom. Eye-catching details include reflective finishes enhanced by dramatic lighting and plush fabrics enriched with playful patterns.

Advanced technology provides access to a "virtual concierge." In-room iPads allow guests to book restaurant and spa reservations, purchase show tickets, order room service, schedule wake up calls, and operate automated lighting and make temperature adjustments.

"The biggest challenge was that there were so many rooms, and with the Cosmopolitan being a high occupancy hotel, the rooms had to be completed very quickly because the finished product could not be delayed. This was accomplished by having a very good team on the ground with excellent communication among everyone concerned.



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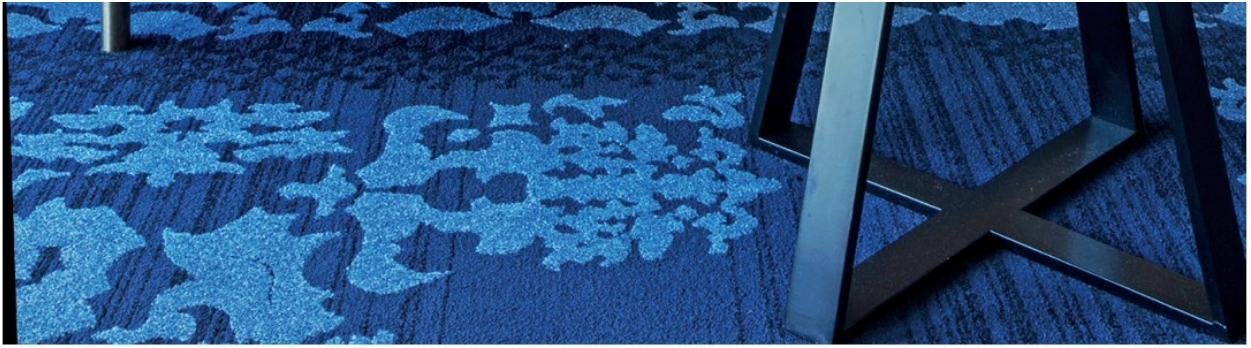


"This was an important scheme for us as it was such a high profile project and prestigious for us to win."

The Cosmopolitan guest room overhaul commenced in 2017 and was completed in 2018. ■

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